



## Why These Courses Matter

*Sharpen your communication—because in business, your message is everything.*

### Communicate with Confidence

Speak and write with confidence in high-stakes situations. These courses help you lead meetings, give presentations, and craft professional documents that are clear, purposeful, and persuasive.

### Collaborate Across Cultures

Communicating across cultures requires more than language—it takes awareness and adaptability. Learn how to navigate global norms, give feedback, and collaborate with international colleagues.

### Drive Results with Clarity

Clear communication drives better decisions and stronger results. These courses sharpen the way you present ideas, manage tone, and reduce misunderstandings—whether you're pitching, negotiating, or building a team.



*Scan to learn more and apply today.*



## About the Language Institute

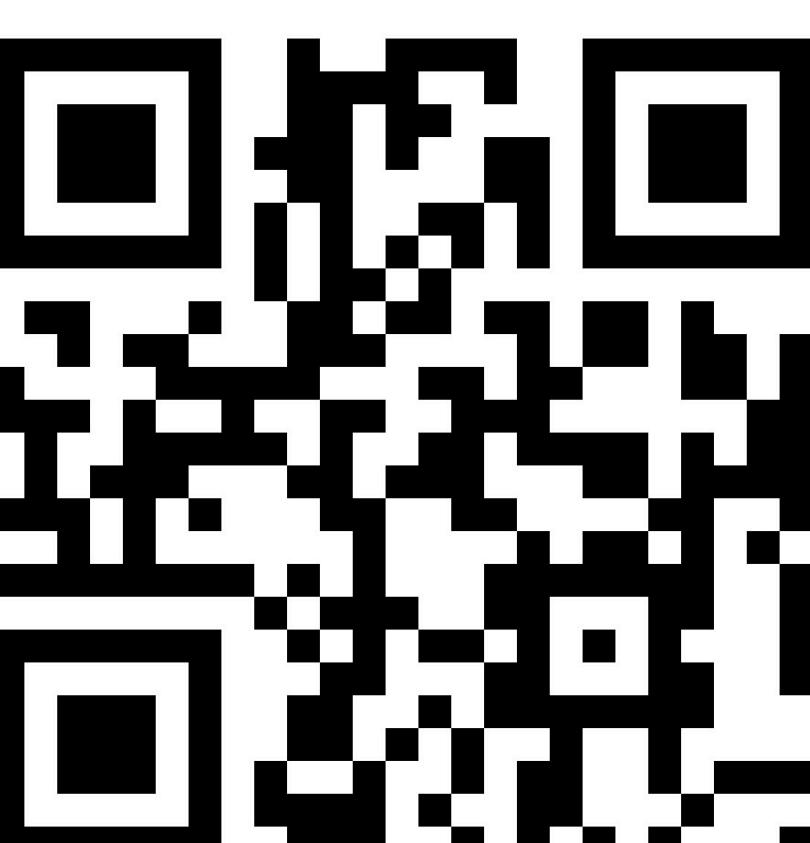
The Georgia Tech Language Institute (GTLI) is committed to providing high-quality English instruction to speakers of other languages. Our mission is to help students develop the linguistic and cultural competence they need to achieve their academic, professional, and personal goals.

Our courses are designed to improve communication, confidence, and cultural fluency while maintaining the highest standards of instruction.

## Why GTLI?

- Part of a world-renowned research university
- 60+ years of excellence in language education
- Experienced faculty with expertise in ESL + professional communication
- Trusted by global companies, universities, and healthcare organizations

## Scan To Apply Now.



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# Business Communication

*For Professionals, Entrepreneurs, and Global Teams Seeking Clear, Confident Communication*



**Clear Communication. Stronger Connections.**

# Explore the Courses



## Business English Pronunciation for Global Success

*For international professionals who want to speak clearly, confidently, and be understood in the workplace*

Strong pronunciation supports strong communication. This course helps you improve how you sound in business situations—focusing on the features of spoken English that affect clarity, fluency, and listener understanding. You'll receive feedback and practice in real-world contexts like interviews, presentations, and meetings.

- Strengthen key vowel and consonant sounds in American English
- Practice stress, rhythm, and intonation for clearer delivery
- Use self-recordings and peer feedback to track your progress
- Apply your skills in structured business scenarios



## Mastering Intercultural Communication for Business Success

*For professionals working across cultures and global teams*

In today's global workplace, cultural intelligence is just as important as language. This course helps you recognize and adapt to communication styles, values, and expectations from around the world—so you can lead, collaborate, and build trust across cultures.

- Explore how culture shapes communication, hierarchy, and feedback
- Improve how you navigate disagreement, silence, and nonverbal cues
- Practice strategies for giving and receiving feedback across cultures
- Build confidence working with international colleagues and clients



## Strategic Business Writing for Entrepreneurs

*For professionals who need to write clearly and persuasively in business contexts*

From emails to proposals, every message matters. This course helps you write with purpose, clarity, and confidence. You'll learn to organize ideas, choose the right tone, and tailor messages for different audiences—so your writing supports your goals as a leader, collaborator, or founder.

- Plan and structure persuasive business documents
- Write with clarity, accuracy, and professional tone
- Strengthen your business vocabulary and grammar
- Develop real-world deliverables: emails, proposals, reports, slides

## How The Courses Work

GTLI's short courses for business professionals combine expert instruction with interactive practice to help you speak, write, and collaborate more effectively—in just a few weeks.

- Live Online Sessions with GTLI Instructors
- Real-World Practice: Presentations, Pitches, Writing Tasks
- Personalized Feedback on Clarity, Tone & Strategy
- Certificate of Completion + CEUs
- Format: 3–4 Weeks · 2x/Week · 90 Min Each



**Apply Now to Start Learning**

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